

Transatlantic collaboration exists in Houston and beyond

In spite of the current economic situation, opportunities still exist for UK companies seeking to spread their wings and now is an important time to explore potential new markets writes founder and managing director Brett Jackson



Houston Delegates at the Aberdeen-Houston Gateway

Looking beyond your current corporate horizons is crucial for any company seeking to grow its global footprint or increase international collaboration. To that end, we are pleased to announce the return of the popular annual Aberdeen-Houston Gateway.

The March event will once again offer a valuable platform for bringing together expertise from both sides of the Atlantic for a variety of networking and knowledge sharing opportunities.

This year's inbound delegation of Houston business representatives will be led by the British Consul General in Houston, Karen Bell, who took on her current role in July last year.

During their visit they will take part in a series of one-to-one meetings, tours and events which will maximise opportunities to open up lines of communication and discussion.

One of the highlights will be the popular flagship lunch at Aberdeen's Macdonald Norwood Hall Hotel.

New to the itinerary for 2016 is our "Shire Showcase" which will take place at Macdonald Pittodrie House Hotel and bring the Aberdeen-Houston Gateway to a new part of the north-east of Scotland.

We are delighted to welcome on board our Houston-based 2016 launch sponsors, Katy Area Economic Development Council (EDC) and Texas Global Business Network (TGBN).

Katy Area EDC is a private, non-profit corporation which was started by the Katy Area Chamber of Commerce and started operations in 2004. The organisation has more than 190 members and a budget of \$800,000 with its work focused on business recruitment, expansion, infrastructure and branding for the area.

Texas Global Business Network (TGBN) is a

networking group of seasoned professionals who have experience in assisting overseas businesses to establish US offices, acquire US businesses and assist with growth. Current members include BoyarMiller, TradeMark Insurance Agency LLC, Beatty CPA, Paychex, CBRE, Foster Global, The Lea Group and Comerica, each of whom bring to the table many years of experience in arenas ranging from law and tax to insurance, shadow payroll, real estate and HR.

The involvement of both in the Aberdeen-Houston Gateway will provide Aberdeen delegates with an exciting insight into the possibilities which exist in Houston and beyond.

I firmly believe that the fast, the smart and the creative will do well in current trading conditions and we look forward to celebrating strength and innovation on both sides of the Atlantic at the 2016 Aberdeen-Houston Gateway.



Brett Jackson

To find out more or to book a place, email events@bpscotland.co.uk or call (01651) 891374.

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